




WASHINGTON
POLICY CENTER

Improving lives through market solutions


PILLAR SOCIETY

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"If there is another organization like yours around the country, I sure have not seen it."

- Mitch Daniels,
Former Indiana Governor,
Columbia Award Recipient, 2011
WPC Annual Dinner



"[WPC] is incredibly helpful because good policy is good politics. The politics should not come first, the good policy should and the rest will take care of itself."

- Scott Walker,
Wisconsin Governor,
Columbia Award Recipient, 2013
WPC Annual Dinner



ABOUT WASHINGTON POLICY CENTER

Washington Policy Center (WPC) is a non-profit, independent think tank that works to improve the lives of Washington state's citizens by providing accurate, high quality and innovative solutions for policymakers, the media and the general public. We have an impressive track record and brings a credible, free-market perspective to the public debate in Washington state.

We have offices in Seattle, Olympia, Spokane and the Tri-Cities. Our research program is based on six areas of public policy. Each issue area is a designated research center run by an expert research director. Our areas of focus are: government reform/budget and taxes, the environment, health care, education, small business and transportation. We also provide a free, nonpartisan legislative website, www.WashingtonVotes.org.

We continue to grow in size and impact. Coverage by national and major state media grows significantly year over year, with our research appearing in the media an average of five times per day. Media outlets that have featured our work include: CNN, CBS This Morning, FOX News, KING-TV (NBC affiliate), KXLY-TV (ABC, Spokane), *The Wall Street Journal*, *Bloomberg News*, *The Spokesman-Review*, *USA Today*, *The Seattle Times*, *The News Tribune*, *The Tri-Cities Area Journal of Business* and many more. WPC also reaches the public through Facebook, Twitter, mobile phone apps, national blogs as well as our website and blog (www.washingtonpolicy.org).

We have notably increased our event attendance and public outreach. Our more than 35 events are attended by 4,500 people from across Washington state annually. Our Annual Dinner has become one of the largest gala events in the country, bringing together over 2,000 people in both Eastern and Western Washington.

Today, our research and community outreach are broader and more respected than ever. We are making real strides in promoting sound fiscal policy at the state level and in communities across our state. We are making an impact by advancing good public policy ideas, for example, 11 bills based on our research and analysis were signed into law by the Governor during the 2013 and 2014 Legislative Sessions.

We know that real advances for Washington state are often achieved directly by voters, not elected officials. That is why investing in a policy organization such as WPC has never been more important! The continued public enthusiasm for our work reflects the need for independent research and sound policy solutions in Washington state.

THE WALL STREET JOURNAL.
THE EXPERTS

9:34 am ET
Nov 24, 2014

SMALL BUSINESS WEALTH MANAGEMENT RETIREMENT LEADERSHIP ENERGY HEALTH

Energy

How People Abuse the Word 'Sustainable'

TODD MYERS: If you happen to acquire a time machine, here is a fun trick to play on people in the 1970s. Tell them that in 2014, everyone will carry a camera, take thousands of pictures and share them with literally thousands of people on a daily basis.

Rubbing their hands together greedily, the people of the '70s will empty their bank accounts and buy silver futures. After all, with so many people using so much film and photo paper, demand for silver will skyrocket.

Forbes

OPINION 8/11/2014 @ 3:05PM

School Leaders Benefit From Gaming The Medicaid System

Dr. Roger Stark
Dr. Roger Stark is an author and the Health Care Policy Analyst for Washington Policy Center.

One more example of why reform is needed.

The Centralia Chronicle recently reported that the Centralia School District in Washington state submitted false claims to the Medicaid program at least 200 times. What does a school district have to do with Medicaid, a health insurance entitlement for children of poor families?

Seattle Met

News & Profiles

FEATURE

The 15 People Who Should Really Run Seattle

Meet the new faces of Seattle leadership.

Published Jan 5, 2015, 7:00am
By Josh Felt
With Bernard Ellouk, Casey Jaywork

Liv Finne
Director, Washington Policy Center's Center for Education

The numbers are hardly flattering: Washington State ranks 42nd in the nation for graduation rates. Thirty-seven percent



WPC'S ANNUAL POLICY GALA DINNER



Pillar Society members Randy and Judy Clark meet Wisconsin Gov. Scott Walker and Dr. Ben Carson.



Pillar Society member Patty Edwards and guest pose with Scott Rasmussen and Daniel Hanman.

Washington Policy Center's Annual Dinners have grown to be among the largest policy gala events in the country! More than 2,000 elected officials and business, community and policy leaders from across the state attend in Eastern and Western Washington to hear from prominent national speakers, which have included Wisconsin Governor Scott Walker, Dr. Ben Carson, former Indiana Governor Mitch Daniels, Charles Krauthammer and Dr. Robert Gates.

In 2014, we welcomed our largest crowd in Spokane and Bellevue, including a packed Young Professional Dinner event! To celebrate five years in Eastern Washington, we held a separate Dinner event in Spokane with two live speakers. As a benefit of joining WPC's Pillar Society, members are not only guaranteed a table or tickets for the Annual Dinners, but given priority Pillar Society seating each year of their pledge. For more information about this exciting event, visit www.washingtonpolicy.org/annualdinner.



Dr. Robert Gates welcomed by a standing ovation at WPC's 2014 Annual Dinner event.



EDUCATING, ENGAGING, EMPOWERING THROUGH OUTREACH

4,500 elected officials, community and business leaders attend over 35 WPC events every year. As a member of WPC's Pillar Society, you will have the option to fill a table with friends and colleagues at each WPC policy event held on both sides of the state, including the Annual Health Care events, the biennial Small Business Forums and our Statewide Policy Conference: The Solutions Summit.



WPC Education Director Liv Finne moderates Q&A with Washington's first eight charter school leaders at WPC's 2014 Education Breakfast.



WPC Health Care Director Dr. Roger Stark was invited to testify before Congress in November 2013 and February 2014.



Former New York Governor George Pataki addresses WPC's Pillar Society and Young Professional members at a private reception following WPC's 2015 Solutions Summit.



THE PILLAR SOCIETY

We are often asked, “who funds WPC?”

We're very proud to say that WPC receives no government funding; we're an independent organization funded by you, our valued supporters. WPC is supported exclusively by concerned citizens, business owners and select charitable foundations who recognize the value of our work. These are people who know what we know: Policy matters.

Our ultimate goal is that Washington state remains among the best places to raise a family, earn a living and run a business. We work hard for you, providing research and clear policy analysis, advancing our goals of spending discipline, low taxes and limited government.

By donating to WPC, you are putting your dollars toward a time-tested, professional organization that will fight for your principles long into the future. Be assured that we are working hard to give our policymakers, and voters, the information they need to make fiscally responsible choices.



WPC's Greg Porter, Dann Mead Smith and John Otter present the Hagadones with a thank you gift for their hospitality at WPC's annual Palm Springs event exclusively for Pillar Society Members. In 2014, Duane and Lola Hagadone hosted the event at their stunning home in Bighorn Golf Club.



THE PILLAR SOCIETY



WPC's Government Reform Director Jason Mercier speaks to legislators about the state budget at WPC's Annual Legislative Briefing at the State Capitol.

To support WPC's vital work and new endeavors, and to ensure our impact continues to grow, WPC launched an exciting fundraising initiative in 2012. This program, called **The Pillar Society**, distinguishes donors who make a substantial pledge which is paid over three years (pledges start at \$5,000 per year). We would like to sincerely thank our current Pillar Society members and also to urge you to join with us!

Along with the prestige of being a WPC Pillar Society member, benefits include premier tables at

our conferences and Annual Dinner (reserved before the event sells-out!), varying recognition throughout the year and invitations to private events with key public officials and thought leaders. We listened to you—our supporters—many of whom told us they want to increase or maintain their financial support of WPC, but that they only want to be asked for a gift one time per year. The Pillar Society answers this need.

Leave a lasting gift via WPC's Legacy Society. Invest in Washington's future and keep your hard-earned dollars from being taxed by the federal government. You can become a member of WPC's Legacy Society by including a gift to WPC in your will, living trust, retirement plan or life insurance.

We hope you will consider joining our Pillar Society. We are on your side and we are honored to have your trust. For more information, please contact WPC's Development Director, Stephanie True, at (206) 937-9691 or strue@washingtonpolicy.org.



Over 100 students, community and political leaders attended WPC's WSU Minimum Wage Debate in February 2015 featuring a panel of economists, experts and activists. Debates at UW and Gonzaga will be held in April 2015.



PILLAR SOCIETY DONOR AND BENEFIT LEVELS

We will personalize these levels for you and look forward to working with you on the perfect pledge for you, your business and your family. Thank you for your support!

1. Donor pledges \$15,000 over 3 years (\$5,000 per year)

- Donor receives 4 VIP tickets (with Pillar Society location*) to Annual Dinner each year of pledge
- Donor receives 2 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor receives one sponsor table at The Solutions Summit each year of pledge
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

2. Donor pledges \$22,500 over 3 years (\$7,500 per year)

- Donor receives a Table (with Pillar Society location*) at Annual Dinner each year of pledge
- Donor receives 2 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor receives one sponsor table at The Solutions Summit each year of pledge
- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

3. Donor pledges \$30,000 over 3 years (\$10,000 per year)

- Donor receives a Patron Table (with Pillar Society location*) at Annual Dinner each year of pledge
- Donor receives 4 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque
- Donor recognized as a lead supporter at the Solutions Summit each year of pledge
- Donor receives one sponsor table at the Solutions Summit each year of pledge
- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

4. Donor pledges \$50,000 over 3 years (\$15,000 first 2 years and \$20,000 final installment)

- Donor receives a Benefactor table (with Pillar Society location*) at Annual Dinner each year of pledge
- Donor receives 4 tickets to Pillar Society-exclusive Private Meeting with Annual Dinner speakers
- Donor receives 2 tickets to exclusive private lunch with Annual Dinner speaker(s)
- Donor is recognized on-stage at Annual Dinner with customized WPC plaque and at least two other major events (recognition in at least 3 written programs to an audience of over 3,000)
- Donor recognized as a lead supporter of The Solutions Summit and a Center Event (Health Care or Education) each year of pledge
- Donor receives two sponsor tables at The Solutions Summit and a Center Event (Health Care or Education) each year of pledge



PILLAR SOCIETY DONOR AND BENEFIT LEVELS

- Donor is recognized on WPC website and WPC Annual Report (*if desired*)
- Donor receives benefits of a WPC Major Donor each year of pledge (plus complimentary admission to all WPC events!)

5. Donor pledges \$75,000 over 3 years (\$25,000 per year)

- All benefits of option 4 plus a personalized plan** including a Champion table (with Pillar Society placement*) at Annual Dinner each year of pledge
- Donor receives 2 additional tickets to exclusive private lunch with Annual Dinner speaker(s)

6. Donor pledges \$105,000 over 3 years (\$35,000 per year)

- All benefits of option 5 plus a personalized plan** including a Champion level table at Annual Dinner each year of pledge

7. Donor pledges \$150,000 over 3 years (\$50,000 per year)

- All benefits of option 5 plus a personalized plan** including a Champion level table at Annual Dinner each year of pledge

8. Donor pledges \$300,000 over 3 years (\$100,000 per year)

- All benefits of option 5 plus a personalized plan** including a Champion level table at Annual Dinner each year of pledge

As you're aware, WPC's Annual Dinners are two of the largest gala policy events in the country. **Pillar Society location of your Annual Dinner table ensures prime table placement within your level (table, patron, etc).*

****Elements of a personalized plan may include benefits such as:**

- Sponsorship of Young Professionals events and/or tables of Young Professionals and students to attend WPC events
- WPC "scholarships" for students to become WPC members
- Exclusive naming rights for events
- Exclusive naming rights for a WPC Research Center (limited to the \$100,000 level)
- Opportunities to address the audience at various WPC events
- Opportunity to introduce keynote speaker at Annual Dinner
- Opportunity to lead the Pledge of Allegiance at Annual Dinner
- Exclusive, catered in-home events with policy experts (the donor can host their friends with WPC staff doing the work!)
- Additional benefits around the Annual Dinner and/or Solutions Summit (additional tables, access to one-on-one interaction with speakers, etc.)
- Sponsorship of the Eastern Washington Annual Dinner



PILLAR SOCIETY MEMBERS

*We gratefully acknowledge the following individuals and businesses who are members of WPC's Pillar Society.
The Pillar Society distinguishes donors who make a substantial pledge which is paid over three years.
These generous contributors are an integral part of our success.*

Dan Absher, *Absher Construction*
John & Polly Addison
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Andree & Duane Alton
Richard* & Nancy Alvord
Dave* & Jean Barber,
Bartell-Barber Family Investments, LLC
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Erik Morgan, *Freestone Capital Management*
Ryan & Somaly Neal

Kirk Newby, *Associated Energy Systems*
Don & Melissa Nielsen, *Light Doctor LLC*
Hon. Mary* & Vic Odermat, *Brown Bear Car Wash*
John* & Molly Otter, *CBC Partners, LLC*
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America (PhRMA)
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Don Root, *GM Nameplate / Supergraphics*
Peter Saladino, *Charter Construction*
Susan Schwasnick
Phil Scott*, *Merrill Lynch-The Phil Scott Group*
Chris Senske, *Senske Services*
Robb Stack
Ron & Heidi* Stanley, *Empire Bolt and Screw, Inc.*
Martin & Dianne Stever, *Pacific West Land, LLC*
Randy Talbot*, *Talbot Financial*
Robert M. Tippet*, *The Tippet Company*
Janet* & Doug True, *Iron Springs Resort*
Jeff & Francine Vandel
Wallace Properties
Bruce & Peggy Wanta, *Spectrum Controls, Inc.*
Washington Federal
Washington Trust Bank
Roberta* & Jim Weymouth,
Silvercloud Inns and Hotels
Wayne* & Terina Williams, *Telect*
Western Integrated Technologies
Craig Williamson*, *MM Comfort Systems*
Robert & Ruth Wright, *Matthew G. Norton Co.*
Len Zarelli*, *Merit Company*
Anonymous (1)

**denotes WPC Board Member
List current as of March 2015*



YOUR PILLAR SOCIETY MEMBERSHIP

I am pleased to donate \$_____ to Washington Policy Center

- This is an unrestricted gift
- This is a restricted gift for _____

This contribution will be made as follows:

- Gift or pledge made as a single check or cash in the amount of \$_____ ☐ Invoice?
- Pledge amount of \$_____ to be paid over _____ years with my annual installments being \$_____ paid in _____ (month)
- Matching gift by _____
(please provide a company matching gift form)

- Gift of appreciated tangible personal property or real property
- Planned gift (please contact Stephanie True at 206-937-9691)
- Gift of stock

You can donate stock by:

Contacting Stephanie True at strue@washingtonpolicy.org or 206-937-9691 with

- Name of stock you wish to donate
- Number of shares
- Approximate value of gift
- Name and number of your broker

Or have your broker contact

- Gary Pratt, broker, or Kent Ryland at UBS, 1-800-831-8511
- Washington Policy Center tax ID number: 91-1752769
- DTC number: 0221
- Account number: KX 21458

Washington Policy Center is a 501(c)(3) tax-exempt research and education organization. Contributions are tax deductible to the fullest extent provided by law.

*Tax ID#
91-1752769.*

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Contributor

- ☐ Please recognize my gift as: _____
- ☐ List my gift anonymously

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The following information is: ☐ Personal ☐ Business

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City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

Signature _____ Date _____

- ✓ Initiative 1240 makes Washington the 42nd state to welcome charter schools
- ✓ Spokane Proposition 2 requires a supermajority of the city council or voter approval to raise taxes
- ✓ Yakima Proposition 1 requires a supermajority of the city council or voter approval to raise taxes
- ✓ The State Senate allows remote testimony during the 2015 legislative session; a long-standing WPC recommendation
- ✓ The Department of Licensing closed 12 offices and now allows private driving schools to administer tests
- ✓ Voters passed Initiative 1185 requiring, for the fifth time, a two-thirds vote of the legislature to raise taxes
- ✓ Senate Joint Resolution 8221 lowers the states debt limit by an estimated \$1 billion over a 30-year period
- ✓ Voters in Clark County rejected a sales tax increase to fund light rail across the Columbia River
- ✓ House Bill 1150 provided regulatory relief for small business owners
- ✓ House Bill 1382 ensured highway tolls are used for highway purposes
- ✓ House Bill 1175 expanded the use of public-private partnerships in road projects
- ✓ Senate Bill 5773 gave state employees access to Health Savings Accounts
- ✓ Senate Bill 5742 ended the wasteful Marine Employees Commission
- ✓ SJR 8206 made it harder for lawmakers to spend surplus tax revenue
- ✓ Senate Bill 5931 restructured state government and allowed competitive contracting

A THINK TANK THAT GETS RESULTS

- ✓ House Bill 2123 lowered the cost of the Workers' Compensation program
- ✓ House Bill 1091 reduced the burden of payroll taxes on Washington businesses
- ✓ House Bill 2023 allowed small business startups to attain securities through crowdfunding
- ✓ Voters rejected Initiative 1098, which would have created a state income tax
- ✓ Initiative 1183 privatized the retail sale of liquor
- ✓ Spokane voters twice rejected a "community bill of rights" proposal
- ✓ Initiative 1107 repealed a new tax on food and beverages
- ✓ Voters rejected Referendum 52, which would have created \$500 million in new state debt for 'green' building retrofits
- ✓ King County voters rejected a sales tax increase proposal and Spokane voters rejected a property tax increase proposal
- ✓ WPC's Center for Education saved \$1.3 million for charter school bus services in the 2013-2015 Supplemental Budget
- ✓ King County voters rejected Proposition 1, a sales tax and car tab fee increase proposal, saving taxpayers \$1.5 billion over ten years
- ✓ Benton County Commissioners expressed appreciation to the research done by WPC's Center for Government Reform on a ballot initiative regarding a sales tax increase

